

# Claude Code + Higgsfield = 100+ AI Videos in Minutes

Start Setup ↓

Watch the Video

Mac + Windows

VS Code / Cursor

Node.js

Higgsfield Account

Claude Code

## Watch: Full Walkthrough Video

Click to play — original tutorial by Alex Robinson on YouTube



BEFORE YOU BEGIN

## What You Need

5 items — 3 are free downloads, 1 account needed, and 1 we install during setup.



### Mac or Windows PC

Works on macOS 12+ or Windows 10/11. Both paths are covered below.

Required



### VS Code or Cursor

Free code editors. **Cursor** has Claude built-in — recommended for beginners. Download at [cursor.com](https://cursor.com) or [code.visualstudio.com](https://code.visualstudio.com)

Free Download



### Chrome Browser

Playwright automation uses Chrome to interact with Higgsfield. Must be installed before setup.

Free Download



### Higgsfield Account

Sign up at [higgsfield.ai](https://higgsfield.ai) — 30 free credits on signup. Paid plans unlock bulk UGC generation.

Account Needed



### Node.js

The engine that runs Claude Code and Playwright. We install this in Step 1 below. Nothing to do now.

We Install Below



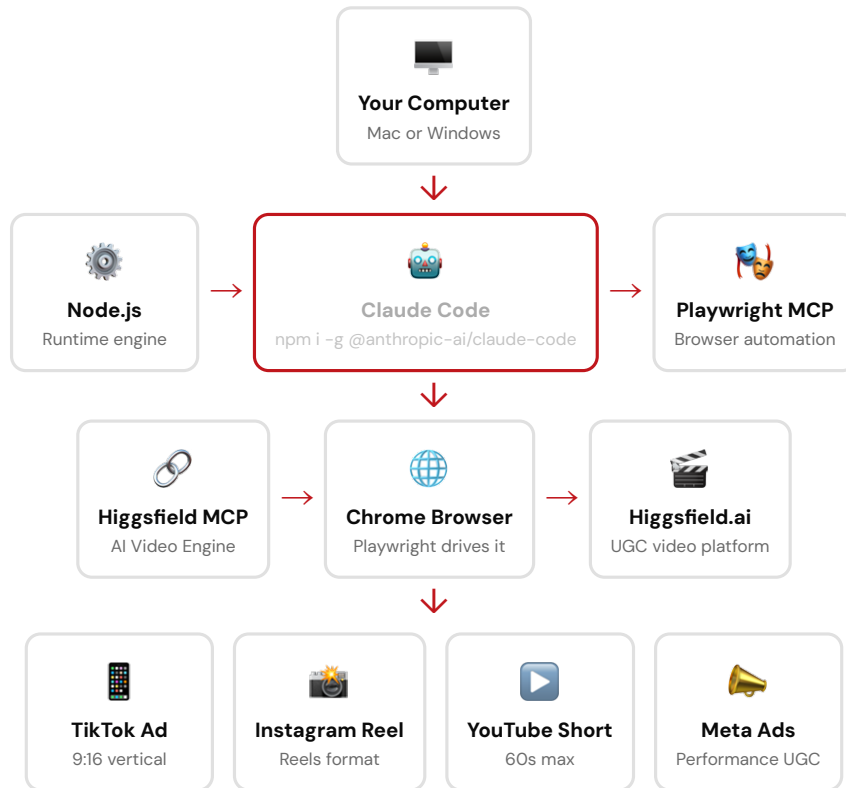
### Claude Code (CLI)

Anthropic's command-line AI agent — installed via npm in Step 2. Needs an Anthropic API key.

We Install Below



## How It All Connects



FULL SETUP GUIDE

## Step-by-Step Instructions

Follow in order — each step takes 2–5 minutes. Total setup time: ~25 minutes.

1

🍏 MAC

## Install Node.js on Mac

Node.js powers everything. We install it via **Homebrew** — the Mac package manager. Open **Terminal** (search "Terminal" in Spotlight).

```
# Step 1a - Install Homebrew (Mac package manager) /bin/bash -c "$(
-fsSL
https://raw.githubusercontent.com/Homebrew/install/HEAD/install.sh)" #
Step 1b - Install Node.js brew install node # Step 1c - Verify both work
(should show version numbers) node --version npm --version
```

→ **What you should see:** After `node --version` you'll see something like `v22.x.x`. If you see that — you're good.

1

🪟 WINDOWS

## Install Node.js on Windows

Open **PowerShell as Administrator** (right-click Start → Windows PowerShell (Admin)), then paste these commands.

```
# Step 1a - Install Chocolatey (Windows package manager) Set-ExecutionPolicy Byp
Scope Process -Force; [System.Net.ServicePointManager]::SecurityProtocol =
[System.Net.ServicePointManager]::SecurityProtocol -bor 3072; iex ((New-Object
System.Net.WebClient).DownloadString('https://community.chocolatey.org/install.ps1'))
# Step 1b - Install Node.js choco install nodejs -y # Step 1c - Restart PowerShell,
then verify node --version npm --version
```

→ **Alternative:** Go to [nodejs.org](https://nodejs.org), download the LTS installer (.msi), run it, click Next → Next → Install. Done.

2

BOTH PLATFORMS

## Install Claude Code (CLI)

Claude Code is the AI agent you'll type commands into. Install it globally via npm — works on Mac and Windows Terminal / PowerShell.

```
# Install Claude Code globally npm install -g @anthropic-ai/claude-  
# Verify installation claude --version # Launch Claude Code (you'll be  
asked to login) claude
```

→ **On first launch:** Claude will open a browser window asking you to sign in with your Anthropic account (claude.ai). Sign in and authorize. You'll be redirected back to the terminal.

→ **API Key method:** Alternatively, set `ANTHROPIC_API_KEY=your_key_here` as an environment variable — get your key at [console.anthropic.com](https://console.anthropic.com).

3

BOTH PLATFORMS

## Install Playwright MCP (Browser Automation)

Playwright lets Claude Code control Chrome to automate Higgsfield. We add it as an MCP server inside Claude Code.

```
# Add Playwright MCP to Claude Code claude mcp add playwright npx   
@playwright/mcp@latest # Verify it was added claude mcp list
```

→ **You should see** `playwright` listed in `claude mcp list`. If it's there — Playwright is wired up.

→ **Chrome must be installed** before running Playwright. Download at [google.com/chrome](https://google.com/chrome) if you don't have it.

4

 HIGGSFIELD

## Create Your Higgsfield Account + Get API Key

Higgsfield.ai is the platform that generates your UGC videos. Sign up, verify your email, then grab your API key.

- ① Go to [higgsfield.ai](https://higgsfield.ai) → click **Sign Up** → use Google or email.
- ② Once in, click your **profile icon** (top-right) → **Settings** → **API Keys** → click **Generate New Key**.
- ③ Copy the key — it starts with `hf_`. **Save it** — you'll only see it once. Paste it in a notes app temporarily.

```
# Set Higgsfield API key as environment variable # Mac / Linux (add 
 ~/.zshrc or ~/.bash_profile) export
 HIGGSFIELD_API_KEY="hf_your_key_here" # Windows PowerShell
 $env:HIGGSFIELD_API_KEY="hf_your_key_here"
```

5

BOTH PLATFORMS

## Install Higgsfield Skills Pack for Claude Code

The skills pack gives Claude 19 slash commands (like `/ugc-video-auto`) that automate the entire video pipeline. Install it now.

```
# Create your project folder mkdir higgsfield-ugc && cd higgsfield-
 Clone the Higgsfield skills pack git clone
 https://github.com/AKCodez/higgsfield-claude-skills /tmp/hf-skills #
 Copy skills into Claude Code's skills folder cp -r /tmp/hf-skills/*
 ~/.claude/skills/ # Windows PowerShell version xcopy /E /I C:\temp\hf-
 skills $env:USERPROFILE\.claude\skills\
```

- **Verify:** Launch `claude` in your project folder. Type `/` and you should see `/ugc-video-auto`, `/higgsfield-image-auto`, and 17 other commands appear.

## Generate Your First UGC Video

Everything is ready. Now type a single command in Claude Code and watch it build a UGC video automatically.

```
# Launch Claude Code in your project folder claude # Then type this   
command inside Claude: /ugc-video-auto Create a UGC ad video with an  
attractive lifestyle person promoting my perfume brand for Dubai  
Instagram # What Claude does next (automated): # 1. Generates a UGC  
character image via Higgsfield # 2. Launches Chrome via Playwright # 3.  
Logs into higgsfield.ai # 4. Submits the video prompt # 5. Downloads the  
finished video
```



**Batch mode:** To generate 100 videos, create a `prompts.txt` with one prompt per line, then run `/ugc-video-auto --batch prompts.txt`.



**For Gulf/Arabic brands:** Add context like *"halal product, modest styling, UAE market, Arabic subtitles"* to your prompt for culturally appropriate UGC.



BOTH PLATFORMS

## Troubleshooting Common Issues

If anything doesn't work, here are the top 5 fixes:



**"command not found: claude"** — Close and reopen terminal, then run `npm install -g @anthropic-ai/claude-code` again.



**Playwright can't find Chrome** — Run `npx playwright install chromium` to install the bundled browser.



**Higgsfield login fails** — Make sure your API key is set in the environment. Check with `echo $HIGGSFIELD_API_KEY` (Mac) or `$env:HIGGSFIELD_API_KEY` (Windows).



**Claude won't launch / auth error** — Run `claude auth logout` then `claude auth login` to re-authenticate.



**Skills not showing** — Make sure you copied the skill folders (not just the README) into `~/.claude/skills/`.

### YOUR LAUNCH CHECKLIST

## Tick These Off Before You Generate

Click each box as you complete it.

Node.js installed (runs `node --version` without error)

Mac: `brew install node` · Windows: `chocolatey` or `nodejs.org` installer

VS Code or Cursor downloaded and opened at least once

`cursor.com` is recommended — Claude built-in, simpler for beginners

Chrome installed and signed in

Required for Playwright browser automation to work

- Claude Code installed** ( `npm install -g @anthropic-ai/claude-code` )  
Verify: type `claude --version` in terminal

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- Logged into Claude Code via browser auth or API key**  
Run: `claude` — browser window will open for Anthropic sign-in

---

- Playwright MCP added** ( `claude mcp add playwright npx @playwright/mcp@latest` )  
Verify: `claude mcp list` shows "playwright"

---

- Higgsfield account created and API key generated**  
higgsfield.ai → Settings → API Keys → Generate New Key

---

- HIGGSFIELD\_API\_KEY set as environment variable**  
Mac: `export HIGGSFIELD_API_KEY="hf_..."` in `~/zshrc`

---

- Higgsfield skills pack cloned into `~/claude/skills/`**  
19 slash commands should appear after typing `/` inside Claude Code

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- First test UGC video generated successfully** 🎬  
Run `/ugc-video-auto` with a simple product description

## Want This Done *For You?*

Aziz sets this up for Gulf SMEs — perfume brands, fashion, food & grooming — with halal-appropriate UGC characters and Arabic-ready prompts.

Setup & Training: 2 hours

100 videos in a weekend

Dubai / UAE / GCC focus

Halal-compliant content

WhatsApp Aziz Now →

AI Websites & Agentic Flows for ambitious Gulf operators.  
Decades of operating. 26 countries. 29 live sites.

[eatcookjoy-uae.com](https://eatcookjoy-uae.com)  
Snellito AI (iOS)

ان شاء الله

#### DIY RESOURCES

[DIY Marketing](#)

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